

2023/11/01

Announcement Regarding Forthcoming Change to Our English Company Name

Dear Valued Partners,

We sincerely thank you for your continued, esteemed patronage.

We hereby inform you that our company, Fuji Electronics Industry Co., Ltd., will be changing its English name, as of January 1, 2024.

For many years, our company has used the English translation of our Japanese name, "Fuji Electronics Industry Co., Ltd." Nonetheless, most of our partners have affectionately used our phonetic Japanese name "FUJI DENSHI." In order to streamline communication with our partners and to avoid confusion, we will be officially changing our company's English name to "FUJI-DENSHI."

As this change may lead to slight discrepancies between our company name at the time of order and at the time of delivery with orders in progress, we ask for your understanding about any initial inconvenience.

Should you have any questions or need further clarification, please do not hesitate to reach out directly to your contact in the Sales or Planning Department. We sincerely appreciate your support and understanding.

Change Effective Date: January 1, 2024

Current English Company Name: Fuji Electronics Industry Co., Ltd.

New English Company Name: FUJI-DENSHI

Fuji Electronics Industry Co., Ltd.
President & CEO
Hiroko Watanabe